



AGENDA

April 28, 2026 – 3:30 p.m.
Saginaw Future Inc, 3rd Floor
515 N. Washington Ave., Saginaw, MI 48607
989-754-8222

- I. Call to Order – TOM BASIL
- II. Roll Call – RACHEL MORNEAU
- III. Public Comment
- IV. Approval of Minutes – Tuesday, March 24, 2026 – **Action Item**
- V. DDA Façade Grant Committee – Committee Chair/STEVE HENSLEY – **Action Item**
 - a. Fifth Avenue Limited Partnership - 115 N. Hamilton St. | Requested \$3,662.50
 - b. Foods LLC – 1122 E. Genesee Ave. | Requested \$51,700
(Application not reviewed by Façade Subcommittee due to administrative email delivery issue; presented for Board consideration at its discretion.)
- VI. DDA Special Events Application – Committee Chair – **Action Item**
 - a. Union Civica Mexicana - Cultural Celebration | Requested \$2,000
 - b. Positive Results Downtown Saginaw – Memorial Day Parade | Requested \$2,000
- VII. DDA Match on Main Update – BRADY DUKE
- VIII. Projects/Prospects Report – STEVE HENSLEY
- IX. DDA Budget Update FY 26-27 – STEVE HENSLEY – **Action Item**
 - a. Special event grant allocation – Positive Results Downtown Saginaw
- X. Announcements/Miscellaneous
- XI. Next Meeting – Tuesday, May 26, 2026 – 3:30pm
- XII. Adjournment

IF YOU ARE DISABLED AND NEED ACCOMMODATION TO PROVIDE YOU WITH AN OPPORTUNITY TO PARTICIPATE OR OBSERVE IN PROGRAMS, SERVICES, OR ACTIVITIES, PLEASE CALL RACHEL MORNEAU (989) 757-2102.



DRAFT MEETING MINUTES

March 24, 2026 – 3:30 p.m.
Saginaw Community Foundation, 2nd Floor
1 Tuscola St. Saginaw, MI 48607
989-754-8222

- I. **Call to Order** – Chair Basil called the meeting to order at 3:30pm
- II. **Roll Call** – Rachel Morneau took roll.

Members Present: Tom Basil, Amy Spadafore, David Brown, Tim Morales, Darrick Huff, Mason Sarosi, Herb Spence, Eric Tankersley, Denny Whalen, John Markey, Mark Fischer, Adam Tompa, and DDA Student Representative Eric Tankersley II

Staff Present: Steve Hensley, Brady Duke, Grace Smith, and Rachel Morneau

- III. **Approval of Minutes** – Tuesday, January 27, 2026 & Tuesday, February 24, 2026
Motion by Board Member Tankersley, supported by Board Member Morales, to approve the Tuesday, January 27, 2026 & Tuesday, February 24, 2026, meeting minutes. Motion approved.
- IV. **Public Arts Grant**
The Board approved awarding \$3,750 in Public Arts grants to the Cyber Knight Mural Project and the Hamilton Alleyway project, contingent upon execution of MOUs. Any declined funds will be redistributed among approved projects. Motion by Board Member Spadafore, supported by Board Member Markey, to approve the Public Arts Grant committee recommendation. Motion approved.
- V. **Special Events Sponsorship**
The Board approved a \$2,000 sponsorship to the Old Town Saginaw Association for the annual Easter Egg Hunt. Motion by Board Member Spence, supported by Board Member Huff. Motion approved.
- VI. **DDA Projects/Prospects Report**
Staff provided updates on façade grants, business development activity, and Match on Main prospects.
- VII. **DDA Budget Update FY 26-27**
A preliminary budget update was presented, noting a projected increase pending final valuation figures. Discussion included continued support for grant programs and funding flexibility for

development opportunities. Streetscape improvements, including phased installation of planter boxes, were also discussed.

VIII. Downtown Banners

A potential banner program recognizing the U.S. 250th anniversary was introduced. No DDA action was taken.

IX. Next Meeting

Tuesday, April 28th, 2026, at 3:30pm

X. Adjournment

Motion by Board Member Spadafore, supported by Board Member Huff, to adjourn the meeting at 4:24pm. Motion approved.

Respectfully submitted,

Rachel Morneau
Executive Assistant and Operations Coordinator
Saginaw Future Inc.

Façade Grant *application form*

**NOTICE: If you are unsure whether your proposed project is eligible for a Façade Grant, please contact Steve Hensley for further clarification.
Phone : (989) 757-2107 | Email: shensley@saginawfuture.com**

APPLICANT NAME: Fifth Avenue Limited Partnership

APPLICANT ADDRESS: 2114 Pauline Blvd. Suite 101, Ann Arbor, MI 48103

PHONE NUMBER: 734 216 6600 EMAIL: alex@annarborbuilders.com

BUILDING TYPE: RESIDENTIAL COMMERCIAL MIXED-USE

RELATIONSHIP TO BUILDING: OWNER TENANT

PROJECT ADDRESS: 115 North Hamilton

TAX PARCEL #(S): 16 0010 00000

PROJECT DESCRIPTION: Renovation of exterior limestone facade, replacement of existing lighting with LED lighting and painting of exterior windows and south side of the building

GRANT FUNDS REQUESTED: \$ 3,662,50 MATCH PERCENTAGE: 50 %

PROJECTED START DATE: May 1, 2026 PROJECTED COMPLETION DATE: June 1, 2026

BUSINESS(ES) CURRENTLY HOUSED IN BUILDING: Event /Restaurant Space

WILL TENANTS BE DISPLACED DURING CONSTRUCTION: YES NO UNKNOWN

CONTACT PERSON: APPLICANT CONTRACTOR OTHER: _____

NAME: Alex de Parry DAY PHONE: 734 216 6600

EMAIL: alex@annarborbuilders.com CELL PHONE: 734 216 6600

ADDRESS: 413 Adams Street, Suite 101, Saginaw, MI 48602

YOU MUST PROVIDE THE ADDITIONAL FOLLOWING DOCUMENTS:

- PROOF OF PROPERTY OWNERSHIP AND/OR LEASE HOLD INTEREST
- PROOF THAT PROPERTY TAXES ARE UP-TO-DATE
- DETAILED WRITTEN SUMMARY OF PROPOSED FAÇADE IMPROVEMENTS
- FULL SET OF BEFORE PHOTOS OF THE PROPOSED PROJECT
- SKETCH OF PROPOSED IMPROVEMENTS
- PROJECT BUDGET FORM (PROVIDED BELOW)
- AGREEMENT FORM (PROVIDED BELOW)

Façade Grant *project budget form*

ITEMIZE ALL PROJECT COSTS (EXPENSES) AND FUNDING SOURCES (REVENUE), INCLUDING MATCHING FUNDS, TO THE BEST OF YOUR KNOWLEDGE.

REVENUE:

SOURCES OF FUNDING	AMOUNT	<i>STATUS</i>	
		CONFIRMED	PENDING
Fifth Avenue Limited Partne	\$ \$3,662.50	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Facade Grant	\$ \$3,662.50	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	\$ _____	<input type="checkbox"/>	<input type="checkbox"/>
<i>TOTAL</i>	\$ \$7,325.00		

EXPENSES:

PLEASE ATTACH OFFICIAL DOCUMENTATION OF CONTRACTOR COSTS/QUOTES/BIDS

LIST EXPENSE ITEM (MATERIALS/SUPPLIES, EQUIPMENT, LABOR)

	ESTIMATED COST
Please see attached quote	\$ \$7,325.00
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
<i>TOTAL</i>	\$ \$7,325.00



Façade Grant *agreement form*

Any changes to the approved renovation design must be approved by the DDA prior to construction. The applicant has 180 days to begin the project once a finalized grant agreement is signed between the DDA and the applicant.

The undersigned affirms the information provided in this application is true and complete to the best of the applicants knowledge. Furthermore, the applicant understands the requirements of the Façade Grant Program and agrees to abide by the terms and conditions.

SIGNATURE OR INITIALS OF APPLICANT: Alex de Parry DATE: 3/20/2026

SIGNATURE OR INITIALS OF PROPERTY OWNER(S): Alex de Parry DATE: 3/20/2026

SIGNATURE OR INITIALS OF PROPERTY OWNER(S): _____ DATE: _____

APPLICANT CHECK LIST:

- PROOF OF PROPERTY OWNERSHIP AND/OR LEASE HOLD INTEREST
- PROOF THAT PROPERTY TAXES ARE UP-TO-DATE
- DETAILED WRITTEN SUMMARY OF PROPOSED FAÇADE IMPROVEMENTS
- FULL SET OF BEFORE PHOTOS OF THE PROPOSED PROJECT
- SKETCH OF PROPOSED IMPROVEMENTS
- PROJECT BUDGET FORM
- OFFICIAL DOCUMENTATION OF CONTRACTOR COSTS/QUOTES/BIDS
- AGREEMENT FORM

TURNING IN THE APPLICATION

IT IS PREFERRED THAT APPLICATIONS ARE EMAILED. PLEASE INCLUDE ALL MATERIAL IN ONE EMAIL IF POSSIBLE (IT MAY CONTAIN MULTIPLE ATTACHMENTS). IF MAILING OR DROPPING OFF IN PERSON, STAPLING YOUR APPLICATION AND INFORMATION IS NOT NECESSARY.

EMAIL APPLICATION TO: SHENSLEY@SAGINAWFUTURE.COM

**MAIL TO: Saginaw Future Inc.
Attn: Steve Hensley
515 N Washington Ave. 3rd Floor
Saginaw, MI 48607**

OFFICE HOURS: M-F 8:00 AM TO 5:00 PM | PHONE NUMBER: (989) 757-2107





2114 Pauline Blvd., Suite 101 • Ann Arbor, Michigan 48103 • (734) 761-8990

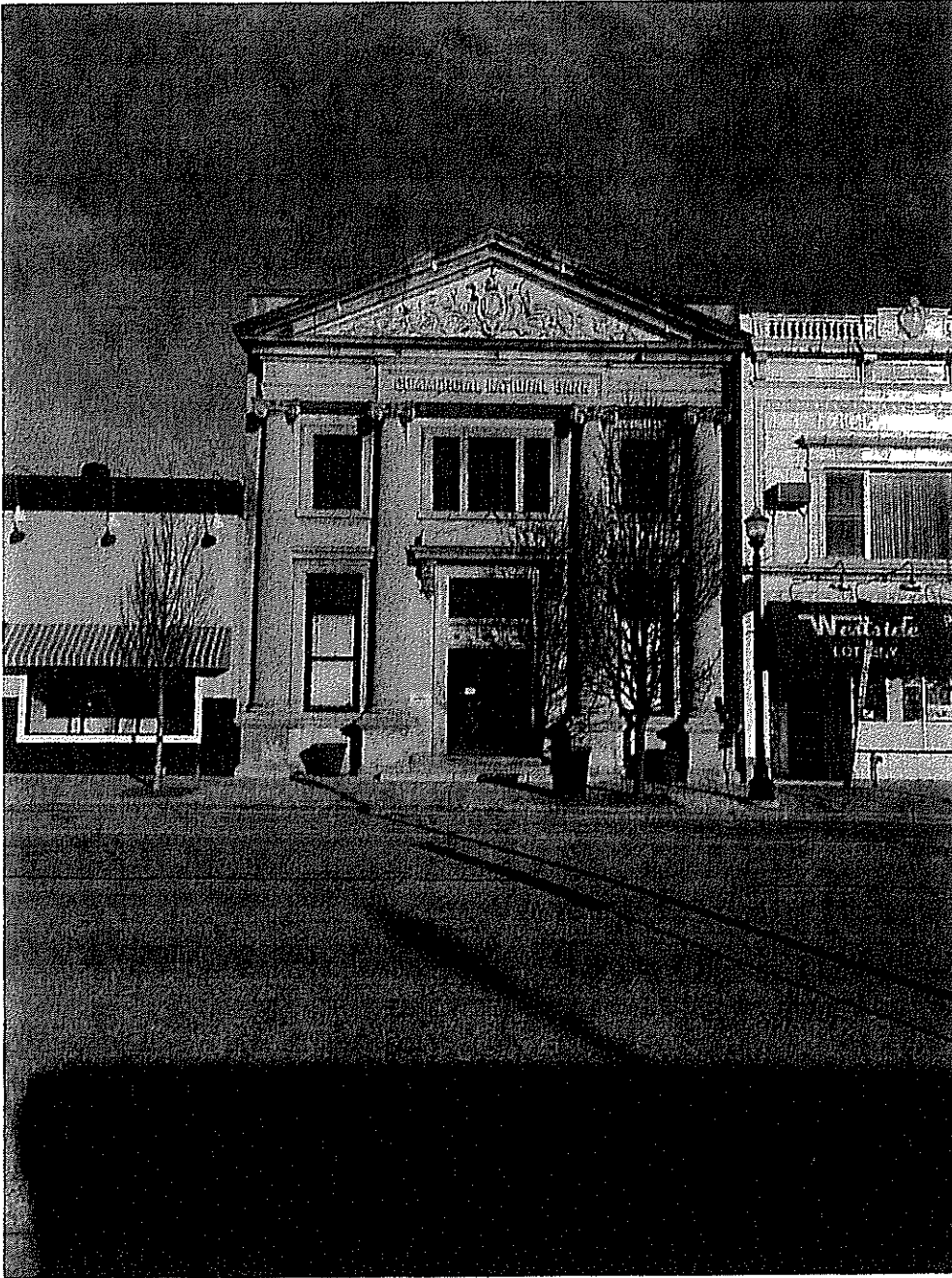
RE: 115 North Hamilton Street, Saginaw, MI
Renovation of exterior façade

Scope of Work;

- | | |
|--|------------|
| 1. Power wash and clean exterior limestone | \$1,950.00 |
| 2. Paint first and second floor exterior windows | \$1,250.00 |
| 3. Replace all exterior lighting with new LED lighting | \$2,350.00 |
| 4. A 50 foot manlift will be needed for a week. | \$1,425.00 |
| 5. Partial street closure permit. | \$350.00 |

Total Cost: \$7,325.00

115 North Hamilton Existing Façade





Program Application Form

Applicant Name: Foods LLC

Applicant Address: 4135 Atwood Road Bridgeport MI 48722

Phone Number: 9897375125 **Email:** adenha9@yahoo.com

Building Type: Residential Commercial Mixed-Use

Relationship to building: Owner Tenant

Project Address: 1122 E. GENESEE SAGINAW MI 48607

Tax Parcel #(s): 06 0275 00000

Project Description: Exterior improvement of existing Dollar General retail store.
I will include a seperate attachment explaining more on the project.

Grant Funds Requested: \$ \$51,700 **Match percentage:** 50 %

Projected Start Date: May 1st 2026 **Projected Completion Date:** May 31, 2026

Business(es) Currently Housed in Building: Dollar General Retail store

Will tenants be displaced during construction: YES NO UNKNOWN

Contact Person: Applicant Contractor Other: _____

Name: Anthony Denha **Day Phone:** _____

Email: adenha9@yahoo.com **Cell Phone:** 9897375125

Address: 4135 Atwood Road Bridgeport MI 48722

Please Include the Following Submission Requirements

- Grant application form
- Proof of property ownership and/or lease hold interest
- Proof that property taxes are up-to-date
- Detailed written summary of proposed façade improvements
- Project Budget
- Full set of before photos of the proposed project
- Sketch of proposed improvements
- Façade Improvement Agreement

Project Budget

Itemize all project costs (expenses) and funding sources (revenue), including matching funds, to the best of your knowledge.

Revenue

Sources of funding	Amount	Status	
		Confirmed	Pending
Foods LLC Funds	\$ 51,700	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Grant Funds	\$ 51,700	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	\$ _____	<input type="checkbox"/>	<input type="checkbox"/>
Total	\$ 103,400		

Expenses

Item (materials/supplies, equipment, labor)	Estimated Cost
See attached Bid	\$ 103,400
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
Total	\$ 103,400

Façade Improvement Agreement

The undersigned affirms the information provided in this application is true and complete to the best of their knowledge. Furthermore, the applicant understands the requirements of the Façade Grant Program and agrees to abide by the terms and conditions.

Signature of Applicant: Anthony Denha Date: 4/16/26

Signature of Property Owner(s): Anthony Denha Digitally signed by Anthony Denha
Date: 2026.04.16 18:07:08 -04'00' Date: 4/16/26

Signature of Property Owner(s): _____ Date: _____

For additional information, please contact Steve Hensley at (989) 757-2107 or email at shensley@sainawfuture.com

Detailed Eligible Façade Improvement Line Item Breakdown

Project: Foods LLC 1122 E. Genesee Ave. Saginaw | Proposal | Date: April 15, 2026

Line Item	Material/Labor
Furnish & install temporary enclosures during construction	\$2,250.00
Furnish & install necessary barricading for safe customer entry	\$700.00
Furnish necessary debris dumpsters and temporary restrooms	\$1,750.00
Selective removal of damaged exterior siding as required for façade restoration	\$2,150.00
Selective demolition of damaged exterior brickwork for façade restoration	\$2,200.00
Furnish & install matching brick in damaged area; restore to original condition	\$8,350.00
Exterior wall framing repairs required to support new façade materials	\$5,350.00
Versetta Stone front facade replacement material allowance (1,200 SF), including field stone panels, trim stone, box covers, starter/finish accessories, cuts, and waste	\$17,400.00
Versetta Stone front facade installation labor (1,200 SF), including layout, cutting, fastening, staging, and finish detailing	\$15,600.00
Furnish & install new fiberglass batt insulation at replacement framing	\$1,600.00
Furnish & install new 5/8 in. drywall at replacement framing	\$1,750.00
Furnish & install Level 4 finish to new drywall and adjacent patch areas	\$4,000.00
Demolition and removal of damaged wall base	\$350.00
Furnish & install new security gate and locking hardware for complete system	\$7,500.00
Demolition and removal of existing automatic sliding storefront door and Exterior materials	\$1,200.00
Demolition and removal of existing security gate	\$1,100.00
Furnish & install new Store Front DuraGlide bi-part automatic sliding door and associated accessories (glass/glazing)	\$19,950.00
Daily clean-up of worksite	\$350.00
Painting of exterior 3 walls	\$9,850.00
Estimated Cost	\$103,400.00

Foods LLC

4135 Atwood Road | Bridgeport, MI 48722 | 989-737-5125 | adenha9@yahoo.com

April 16, 2026

Steve Hensley
Saginaw Future Inc.
515 N. Washington Ave., 3rd Floor
Saginaw, MI 48607

Re: Façade Improvement Grant Application

Property Address: 1122 E. Genesee Ave., Saginaw, MI 48607

Dear Mr. Hensley,

Please accept this letter in support of the enclosed Façade Improvement Grant application submitted by Foods LLC for the Dollar General property located at 1122 E. Genesee Avenue in Saginaw.

The purpose of this project is to restore damaged exterior building elements, improve the visual appearance of the property, and enhance the overall street-facing presence of the building. The proposed work is intended to create a substantial visual improvement to the site while also strengthening the durability and long-term condition of the exterior façade. These improvements are consistent with the Façade Improvement Grant Program's purpose of promoting revitalization through exterior rehabilitation and visible façade enhancements.

The proposed scope of work includes selective removal of damaged exterior siding and exterior brickwork as required for façade restoration, matching brick replacement, and exterior wall framing repairs needed to support new façade materials. The central feature of the project is the installation of a new Versetta Stone front façade system across approximately 1,200 square feet of the front elevation, including field stone panels, trim stone, box covers, starter and finish accessories, and installation labor. This improvement will significantly upgrade the appearance of the building and create a more attractive and durable front façade.

Additional exterior improvements include replacement of damaged storefront components, installation of a new security gate and locking hardware, removal of existing automatic sliding storefront door materials, and installation of a new DuraGlide bi-part automatic sliding door system with associated glass and glazing. The project also includes painting of three exterior walls to provide a clean, cohesive appearance across the building exterior. These improvements will improve both the appearance and function of the property and will create a stronger visual impact along the corridor.

To support completion of the work, the project budget also includes temporary enclosures, customer-entry barricading, dumpsters, temporary restrooms, and daily clean-up of the site during construction. The total estimated project cost is \$103,400.00, and the enclosed application requests grant participation in the amount of \$51,700.00, consistent with the program's 50 percent reimbursement structure.

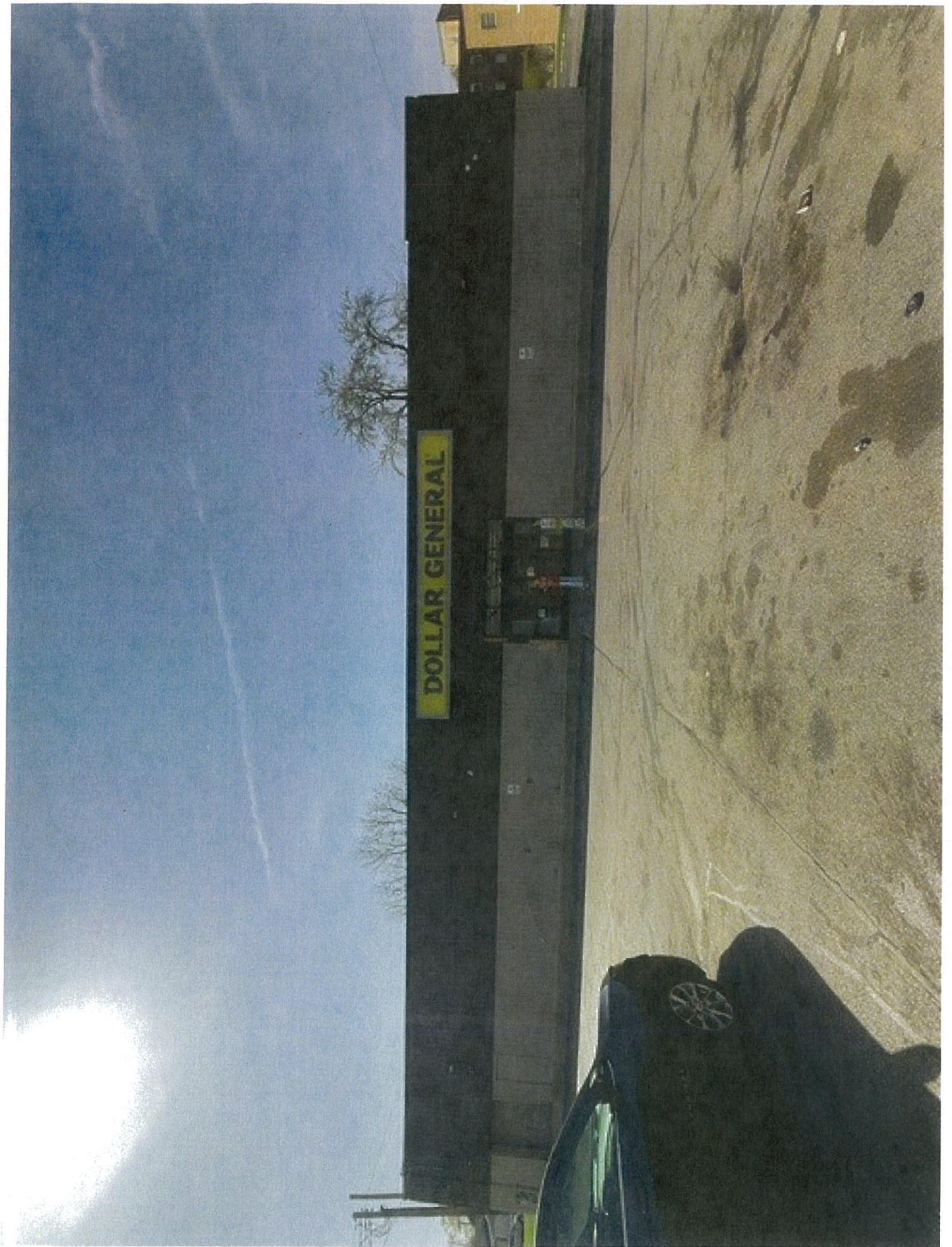
We believe this project will make a meaningful contribution to the appearance and marketability of the property and surrounding area. The proposed improvements will replace damaged and dated exterior materials with durable, visually appealing façade elements and will improve the overall presentation of this commercial property from the public right-of-way. We respectfully request your consideration of this application.

Thank you for your time and consideration.

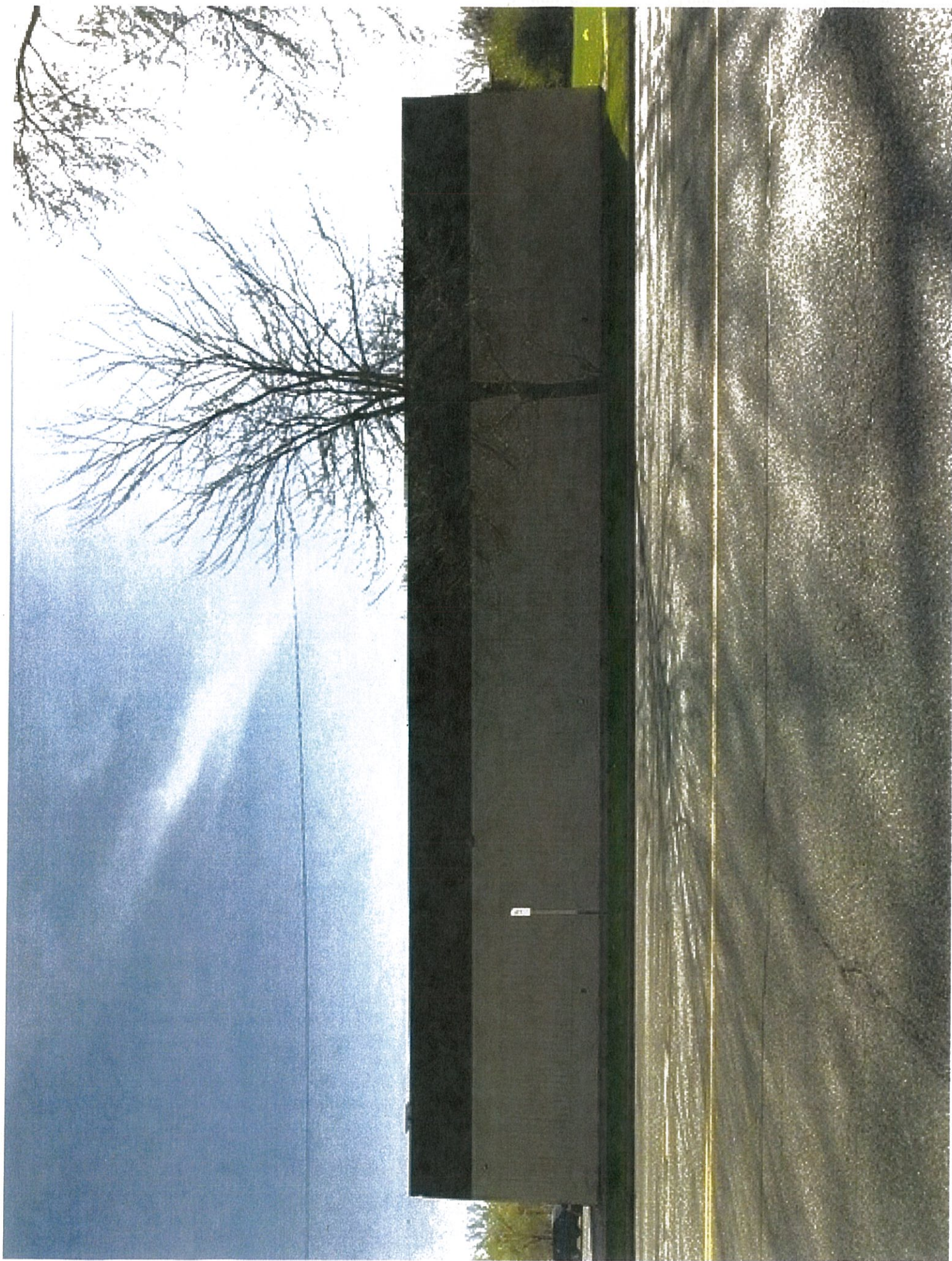
Sincerely,

Anthony Denha

Anthony Denha
Foods LLC
4135 Atwood Road
Bridgeport, MI 48722
Phone: 989-737-5125
Email: adenha9@yahoo.com











Special Event Application Form

Applicant Name: Union Civica Mexicana
Applicant Address: 2715 Wadsworth
Phone Number: 989-274-5074 **Email:** Unioncivicamexicana@gmail.com
Event Location: Downtown Saginaw
Communities Served: Saginaw
Event Description: Cultural Celebration of Latino Contributions in the Great Lakes Bay Region with a parade and Festival.

Sponsorship Funds Requested: \$ 2,000

Date of Event (or Date Range): May 2, 2026

Primary Contact Information if Different from Applicant Information

Name: Larry J. Rodarte **Work Phone:** 989-274-5074

Email: ljrmigente@gmail.com **Cell Phone:** 989-274-5074

Address: _____

Please Include the Following Documents with Submission

- Grant application form
- Detailed written summary of proposed event (Word doc or PDF preferred)
 - *Include items from scoring criteria on page 1 if applicable*
- Project Budget
- Special Event Agreement
- W-9 Form

Project Budget

Itemize all project costs (expenses) and funding sources (revenue), including other grants and sponsors, to the best of your knowledge. Feel free to send your own budget sheet, instead of using this one, if it is more convenient.

Revenue

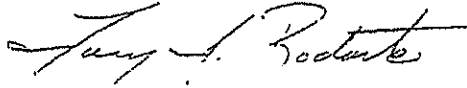
Sources of funding	Amount	Status	
		Confirmed	Pending
Jolt Credit Union	\$ 5,000	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Soaring Eagle Casino	\$ 5,000	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Blue Cross Blue Shield	\$ 2,500	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Financial Plus Credit Union	\$ 2,500	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Wilson Ford	\$ 300	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	\$	<input type="checkbox"/>	<input type="checkbox"/>
Total	\$ 15,300		

Expenses

Item (materials/supplies, equipment, labor)	Estimated Cost
Dow Event Center	\$ 10,500
City of Saginaw	\$ 4,808
Police Reserve	\$ 100.00
Insurance	\$ 400.00
Ballet Folklorico	\$ 1,000
Entertainment	\$ 4,000
Food Product	\$ 2,000
Marketing	\$ 2,000
Float Materials	\$ 1,000
Children inflatables, games	\$ 2,000
Total	\$ 27,808

Special Event Agreement

The undersigned affirms the information provided in this application is true and complete to the best of their knowledge. Furthermore, the applicant understands the requirements of the Special Events Program and agrees to abide by the terms and conditions.

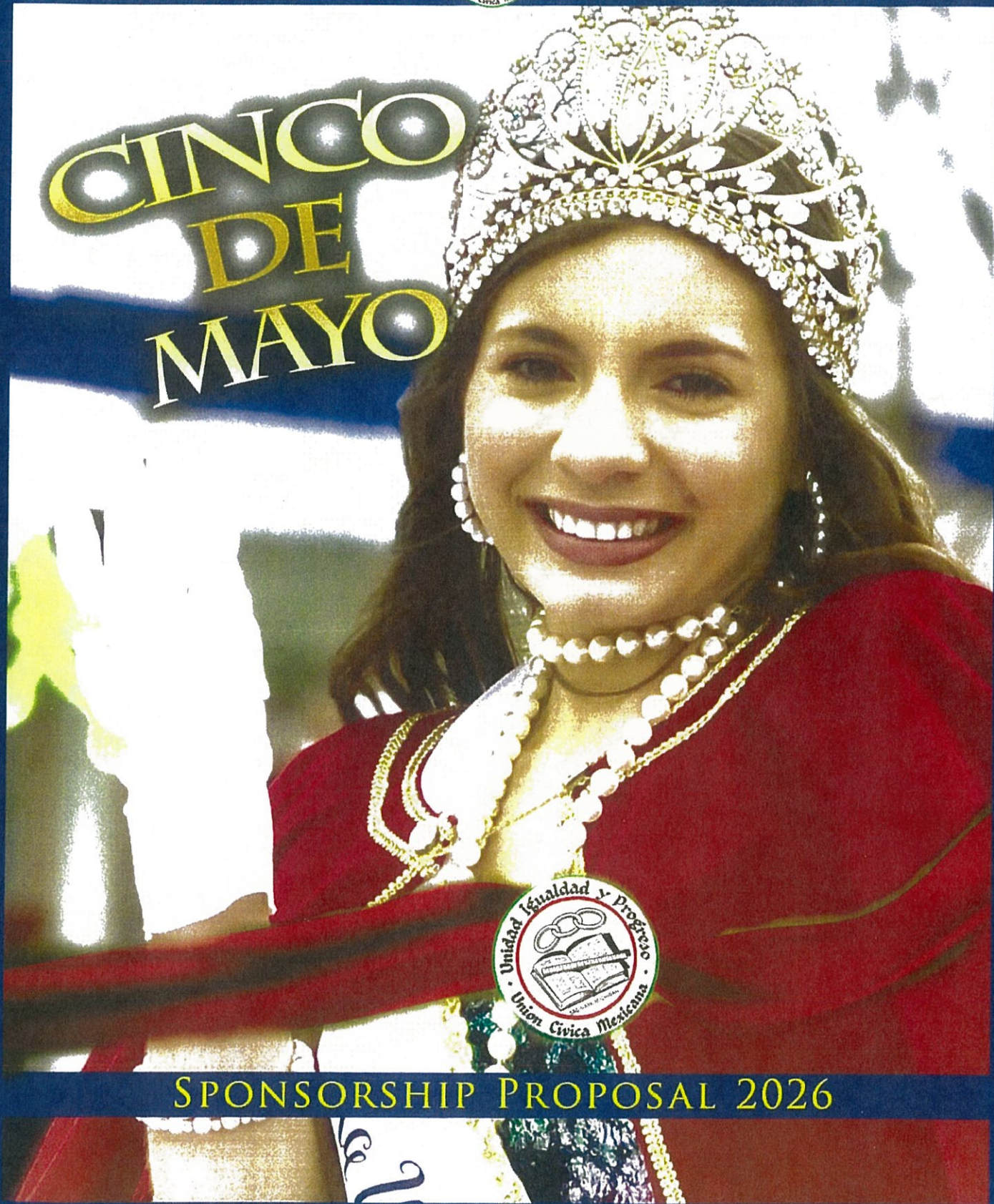
Signature of Applicant:  Date: 4/20/26

SAGINAW'S



47TH ANNUAL

CINCO
DE
MAYO



SPONSORSHIP PROPOSAL 2026



Eleanor Casarez-Lagalo, Pauline Kapp and 92 year-old Della Chantaca

Saginaw Cinco de Mayo parade a festival of familia, attendees say

By Justin Engel for MLive published May 6, 2023

SAGINAW, MI — For some, the annual downtown Saginaw Cinco de Mayo parade doubles as a family reunion.

Thousands of spectators gathered in the morning hours of Saturday, May 6, to watch about 100 parade entrants drive, dance, throw candy and play music down a 2-mile stretch of South Washington Avenue.

Many members of the crowd sat or stood side-by-side with their mothers, sons, sisters and cousins in what has developed into a community tradition that stretches back generations — sometimes to the very earliest parades organized in Saginaw about four decades ago.

Della Chantaca, 92, began coming to the Saginaw Cinco de Mayo parade in the 1980s. Several of her relatives regularly participate in the 2-mile trek down South Washington Avenue, between Ezra Rust Drive and Johnson Street. Her nephew is Larry Rodarte, chairperson of the La Unión Cívica Mexicana group that organizes the typically-annual event. Her great-great niece is Priscilla Garcia, a Saginaw City Council member.

On Saturday, Chantaca gathered with about 10 members of her family at the corner of South Washington and Janes Avenue to watch.

“I love seeing all the Latinos come out like this,” said Chantaca, a Saginaw native whose late parents were born in Mexico. “It’s very important to me to see Latinos gather like this. It’s part of our heritage. I’m really glad to be here.”

Chantaca said she was especially fond of the musicians that perform during the parade, including the high school bands that play and dance as the participants move down the street.

Vicky Godinez, 66, also considers



watching and participating in the annual downtown parade a family tradition. She said she was in attendance for about 20 of the last 30 city parades.

When she’s in attendance, she travels from her home in Bay City to huddle with her children or sisters to watch the festivities.

On Saturday, she sat with her daughter at the intersection of South Washington and East Genesee Avenue. Godinez’s grandson participated in the parade Saturday.

Her late parents also originated from Mexico, although they were first introduced to parades as part of Cinco de Mayo celebrations when they moved to Michigan, she said.

“Our parents led us to where we are,” Godinez said. “They taught us, ‘Don’t leave your roots behind.’ We come here to celebrate those roots.”

James Rueda, 59, typically participates in the parade to represent his business, Jimmy Wheels Auto Detailing in Saginaw.

On Saturday, though, he decided to remain a spectator, watching from the tailgate of his truck parked near the

East Genesee Avenue intersection. He said it was just as meaningful to see families gathered for the festivities as it was to see the parade participants.

“There’s so much joy and happiness when you come to this,” said Rueda, who first participated in the parade when he was in the 11th grade. “There’s so much camaraderie. Everybody gets along.”

Jordon Olivarez, a 31-year-old Saginaw man, brought his three daughters and son Saturday. His earliest memory of the Saginaw parade was as a 10-year-old boy.

“It means a lot that now I can bring my kids to this, and they can enjoy this just like I did when I was younger,” Olivarez said.

The Saginaw Fire Department led the parade, where firefighters pulled on the vehicle’s horn and engaged its emergency siren, drawing cheers and waves from the crowds that packed both sides of the street.

Among the participants that seemed to attract the most attention were the vehicles blasting Latin music, the Saginaw County sheriff’s deputies riding their horses, a Saginaw Boxing Club float that included a simulated sparring match, and the Saginaw High School marching band.

Attendees set up folded chairs on the adjoining sidewalks as early as two hours before the parade’s 10 a.m. launch. As the morning progressed and candy continued to be thrown, though, many people stepped out onto the street to congregate near the center turn lane.

The parade concluded nearly two hours after it launched, with many spectators then filing into nearby Jolt Credit Union Event Park, where festivities continued with live music acts and food vendors.

The Crowds Were Enormous!

Objectives

The Saginaw Hispanic Community has a rich cultural celebration with the annual Cinco de Mayo festivities. In 2026, La Unión Cívica Mexicana will host the 47th annual Cinco de Mayo in Saginaw.

The Cívica has a long history in Mid-Michigan, in helping to make the Great Lakes Bay Region a great place to live. It is imperative that we celebrate this cultural milestone for the greater good of community. Cultural Diversity is a strength and makes Saginaw rich!

The Parade

Since 1980, with more than 100 entrants, the annual parade last over two hours long. We can easily boast that it is the largest Hispanic parade in the state of Michigan which includes civic groups, area businesses, low-rider cars and marching bands. The Cindo de Mayo Paradeis consider a welcoming of Spring.

- We would like to give incentive to our YOUTH groups from all area schools to build FLOATS, and compete for \$300 and \$150 First and Second Place prizes.

- Concurrently, we would like to spice up the parades with MARCHING BANDS. We need sponsors for our schools to participate. \$300 is a typical rate for a marching band. We need help to recruit bands.

- Lastly, we want to include mascots for the children. Typical rates are \$250, for example, for Paws of the Detroit Tigers to make an appearance.

Our goal is to really hype up this parade - to bring pride to our community and invite dignitaries, such as politicians, and other leaders in the community to participate.



Cultural Diversity is Great for Every Community!

Great Things Are Happening In Saginaw!



A Festival in Downtown Saginaw

- Local musical bands will perform on the stage, along with folklorico Dance Troops that are essential.
- Vendors for rich Mexican food, Latino paraphernalia and educational recruiters typically participate with booths in and around the Island.
- Ballet Folklorico groups and Wrestling groups from Detroit also keep the crowd entertained.
- Security is a major cost to help keep order throughout the day.

In 2026, We Celebrate 47 Years of Presenting this Festival

As a non-profit organization La Unión Cívica Mexicana is vital civic organization with a long record of giving back to our community. The Cinco de Mayo celebration brings great pride to our area by allowing local Hispanics to express their pride culturally and showcase their contributions to a diverse Great Lakes Bay Region.



The Saginaw Hispanic Community have always been great admirers of Tejano/Mexican music and we would like to bring great performers for our 47th anniversary celebration. We will hire some of the best Tejano/Conjunto acts to perform along with Mexican Folkloric dancers with the idea to attract thousands to the annual event, even from outside the Saginaw County area. Estimated cost are \$20,000 for entertainment.

Therefore, our total estimated expense for the 47th Annual Cinco de Mayo celebration in Saginaw is as follows:

Advertisement- Print & Radio	\$2,000.00
Float materials and Building Expense	\$1,000.00
Venue to host Festival - Dow Event Center	\$10,500.00
Security/Police/ Blockades (city of Saginaw)	\$4,800.00
Children's Inflatables /Games	\$2,000.00
Musical Artist and Entertainment	\$5,000.00
Upfront Food Cost	\$2,000.00
Insurance	\$500.00
<u>Estimated Total Cost</u>	<u>\$27,800.00</u>



We are looking for sponsorship dollars to make the Cinco de Mayo a huge success for the thousands who attend. We Need Your Help!

We can offer big name exposure during our annual parade, banner exposure and Media promotion as during our festival and the Cinco de Mayo concert. Please consider investing in our celebration at one of the proposed sponsorship levels.

We appreciate past sponsorships we have received and continue to require the support of corporations within our community to bring about a top-notch fiesta to the Great Lakes Bay Region. We thank you for your consideration.



EVENT SPONSOR: \$5,000 and up

1. Company name included in all promotional materials for event
2. Company banners at event park
3. Company recognition on all social media, including videos
4. Full-Back Page, or inside Cover advertisement in Mi Gente Magazine, Cinco de Mayo edition
5. Free admission of float/or banners for a float for Parade
5. Free admission of exhibit booth at Venue Park.
8. Long-Term recognition within Hispanic Community as Primary Event Sponsor with radio interview

PLATINUM SPONSOR: \$2,500

1. Company name included in all promotional materials for event
2. Company banner at event park, and exhibit booth
3. Company recognition on all social Media, radio interview on Mi Gente on Air
4. Full-inside page advertisement in Mi Gente Magazine, Cinco de Mayo edition and radio promotion
5. Free admission of float/or banners for a float for Parade

GOLD SPONSOR \$1,000

1. Company name included in all promotional materials for event
2. Company banners at event park
3. Company recognition on all social media, mentioning on radio as a sponsor
4. Full-page advertisement in Mi Gente Magazine, Cinco de Mayo edition and radio promotion

SILVER SPONSOR \$500

1. Company name included in all promotional materials for event
2. Company recognition on all social Media,
3. Half-page advertisement in Mi Gente Magazine, Cinco de Mayo edition

AMIGO SPONSOR \$250

1. Company name included in all promotional materials for event
2. Company recognition on all social media
3. Quarter-page advertisement in Mi Gente Magazine, Cinco de Mayo edition

Contact Cinco de Mayo Chairman Larry J. Rodarte
(989) 274-5074 or ljrmigente@gmail.com, for sponsorship or questions.



Saginaw resident Jennifer J. Sannan, 47, waves to the crowd from the St. George and St. Casimir Catholic Churches float rolling along North Michigan in Saginaw during the Cinco de Mayo Parade on Saturday. The parade started downtown and ended at Ojibway Island, which hosted a festival featuring music, food and other activities. Children jump toward candy thrown from one of the vehicles on North Michigan near Catherine.

JEFF SCHRIER/
THE SAGINAW NEWS



Mexico in full color

Cinco De Mayo events bring thousands out for a parade, food and fun.

JILL ARMENTROUT
THE SAGINAW NEWS

The thousands of people attending Saginaw's 30th Cinco De Mayo parade and festival Saturday enjoyed bright sunshine and great community spirit.

"There are more people here than I've seen in years," said festival chairman Larry J. Rodarte. "It's beautiful to see the community get behind this and not let it die."

Rodarte stepped up to help organize this year's event when officials at the Union Civica Mexicana asked for his help amid financial struggles, he said.

Rodarte helped gather the Low-4Life Lowriders Club, American GI Forum, Mid-Michigan Hispanic Business Association and the Mexican-American Council to put on luncheons that raised more than \$5,000, assuring Saturday's festivities.

SEE CINCO, PAGE 4

Articles From The Saginaw News

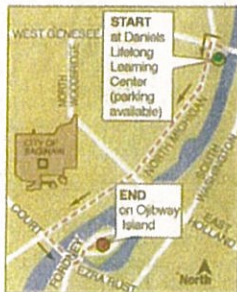
Festival's theme: Yes we can

ROBERTO ACOSTA
THE SAGINAW NEWS

Cinco De Mayo Festival Chairman Larry J. Rodarte took control of this year's celebration when a Hispanic organization feared the event might die.

Rodarte said officials at Union Civica Mexicana have struggled recently to pay utility bills and considered closing the group's building at 2715 Wadsworth in Saginaw.

They contemplated scrapping Cinco De Mayo festivities and throwing a "Save the Civica" dance instead.



--- Cinco de Mayo parade route

DAN JACALONE / THE SAGINAW NEWS

That's when Rodarte stepped in after urging

from the group and began injecting this year's theme into the community: Si se puede! or Yes we can! — the famous words of migrant labor leader Cesar E. Chavez.

"President Obama started using it during the election. We said, 'We are going to steal it back,'" joked Rodarte, 44, publisher and editor of Mi Gente, a Saginaw-based Latino magazine. "We said yes, we can get these organizations together in the community."

Rodarte helped gather the

SEE CINCO, PAGE 2



Joaquin R. Garcia, 32, of Saginaw Township places plastic flowers on the Great Lakes Bay Regional Hispanic Leadership Institute float for Saturday's Cinco de Mayo parade in Saginaw. A group from the institute worked on the float in a garage in Carrollton Township.

JEFF SCHRIER
THE SAGINAW NEWS

Cívica Giving Back



La Unión Cívica Mexicana has a grand history as a Civic organization for nearly 80 years propagating Mexican/Latino culture and heritage for the community. Founded in 1945, it started as a Civil Rights organization fighting the discrimination of its day specifically towards the migrant farm workers.

Today the organization advocates for issues pertaining to civil rights for all people.

1) High on the founders agenda was educational attainment for their youth. And today since 2010, the Cívica has given away **educational scholarships** to their youth, particularly ladies who represent the organization as their Reina (queen) and her court, \$15,000 to date.

2) The group also advocates for the migrant farmworkers, and has worked with The Great Lakes Bay Health Centers; cooking food and selling dinners to help raise \$3,500 donated to help kick off **Migrant Health Services** in the Great Lakes Bay Region.

3) The Unión Cívica also assisted in cooking **free meals to elderly** individuals during the first two months of the Covid Pandemic. Working with different churches, every Saturday the group cooked 200 dinners of their specialties in Mexican food for those who had difficulty getting out in the community.

4) Advocating for the **"Get out the Vote"** campaign and the **Necessity for Vaccines** was also a priority for the group, with videos produced by the Cívica while working with the LLEAD (Latino Leaders for the Enhancement of Advocacy and Development) organization statewide.

5) The group has been a staple for area youth, too, to provide a source for **volunteering** at our events and food sales, to give them community hours.

6) Also, when GM workers went on strike in 2019, the Cívica members **stood in solidarity and fed striking workers** camped out in the First Ward Community Center's parking lot with their popular deep fried tacos called patitos.

7) The Cívica Hall has also been used for **benefit dances**, when community members are in need or when collections were made for **household items and clothing for flood victims** in Midland and Sanford.

8) One of the great achievements that the Unión Cívica is proud of in giving back is their involvement with **Christmas With Angels** for the last seven years. The angel program gives to needy children during the holiday and to date has assisted over 1,000 kids.

9) The Cívica was also instrumental last year to raise \$4,000 in an event entitled "5 Men Who Can Cook" to help open a Men's shelter called **The WELL** in Saginaw.

10) Lastly, above all, members are happy to provide staple events for several years to not only the Hispanic Community but the greater community at large. In 2024, the **45th annual Cinco de Mayo** will be celebrated with the largest parade in Saginaw County. It is estimated that 5,000 people attend this event that brings great economic development to downtown Saginaw and small businesses. Also, the **3rd annual Saginaw Taco Fest**, the **15th Annual Dia De Los Muertos Celebration** and the **13th Annual Tamale Taste-Off**—all events that have hundreds attend, and help make our Great Lakes Bay Region more diverse with beautiful cultural celebrations. We are proud to be a part of the Saginaw community!

If you have an questions or concerns please do not hesitate to call: Larry J. Rodarte at (989) 274-5074.

Special Event Sponsorship *application form*

NOTICE: If you are unsure whether your proposed event is eligible for a Special Event Sponsorship, please contact Rachel Morneau for further clarification.
Phone : (989) 757-2102 | Email: rmorneau@saginawfuture.com

APPLICANT NAME: PRIDE in Saginaw (Positive Results Downtown Saginaw)

APPLICANT ADDRESS: 1 Tuscola Avenue, Suite 200, Saginaw, MI 48607

PHONE NUMBER: 989-753-9168 EMAIL: annmarie@prideinsaginaw.org

EVENT LOCATION: Downtown Saginaw, down Washington, to Hoyt Park

COMMUNITIES SERVED: Saginaw, Bay, Midland, Tuscola, Shiawassee and beyond

EVENT DESCRIPTION: Memorial Day Parade brings in hundreds of visitors to our area to honor those who lost their lives in military service and honor those who currently serve. We partner with the Veterans Memorial Plaza group of volunteers

SPONSORSHIP FUNDS REQUESTED: \$ 2,000

DATE OF EVENT (OR DATE RANGE): Monday, May 25, 2026

PRIMARY CONTACT IF DIFFERENT FROM APPLICANT

NAME: See above WORK PHONE: _____

EMAIL: _____ CELL PHONE: _____

ADDRESS: _____

YOU MUST PROVIDE THE ADDITIONAL FOLLOWING DOCUMENTS:

- GRANT APPLICATION FORM
- DETAILED WRITTEN SUMMARY OF PROPOSED EVENT (WORD DOC OR PDF PREFERRED)
- INCLUDE ITEMS FROM SCORING CRITERIA ON PAGE 1 IF APPLICABLE
- W-9 FORM
- EVENT BUDGET FORM (PROVIDED BELOW)
- AGREEMENT FORM (PROVIDED BELOW)

Special Event Sponsorship *budget form*

ITEMIZE ALL PROJECT COSTS (EXPENSES) AND FUNDING SOURCES (REVENUE), INCLUDING OTHER GRANTS AND SPONSORS, TO THE BEST OF YOUR KNOWLEDGE. FEEL FREE TO SEND YOUR OWN BUDGET SHEET, INSTEAD OF USING THIS ONE, IF IT IS MORE CONVENIENT.

REVENUE (INCLUDE GRANTS, OTHER SPONSORS, ETC.):

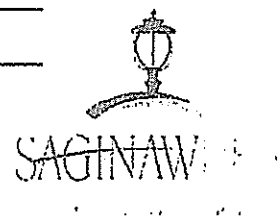
SOURCES OF FUNDING	AMOUNT	<u>STATUS</u>	
		CONFIRMED	PENDING
DDA	\$ 2,000.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Business Sponsors	\$ 2,000.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>
PRIDE support	\$ 1,000.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<u>TOTAL</u>	\$ 5,000.00		

EXPENSES:

PLEASE ATTACH ANY OFFICIAL DOCUMENTATION CORRELATING TO THESE

LIST EXPENSE ITEM (MATERIALS/SUPPLIES, EQUIPMENT, LABOR)

	ESTIMATED COST
Printing and Advertisement	\$ 2,000.00
Banners and supplies	\$ 1,500
Portajohns	\$ 500.00
City Fees - Police Reserves	\$ 500.00
Insurance, Permits, & Fees	\$ 500.00
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
	\$ _____
<u>TOTAL</u>	\$ _____



DDA Grant Narrative – Memorial Day Parade

Positive Results Downtown Saginaw (PRIDE in Saginaw, Inc.) is a 501(c)(3) nonprofit organization founded in 1975 by a group of local business leaders committed to enhancing the quality of life in our community. For 50 years, PRIDE has contributed to the cultural, social, recreational, and economic vitality of Downtown Saginaw and the Great Lakes Bay Region.

Our annual Memorial Day Parade is a meaningful community tradition that honors the brave men and women who gave their lives in service to our country. This free, family-friendly event brings together veterans, local organizations, schools, businesses, and residents in a shared moment of remembrance in the heart of Downtown Saginaw. Each year, the parade also features a Grand Marshal who is a respected military veteran from our community, helping to personalize the tribute and recognize the service and sacrifice of local heroes.

This event is made even more meaningful through our partnership with the Saginaw County Veterans Memorial Plaza Board and its dedicated volunteers, who host a commemorative program following the parade at Hoyt Park. Together, these efforts create a full day of reflection, patriotism, and community connection centered around honoring our nation's fallen service members.

The parade also helps spur economic activity in Downtown Saginaw by drawing visitors into the district and encouraging them to support local businesses before and after the event. It strengthens community pride, fosters engagement, and highlights downtown as a vibrant and welcoming destination. The event aligns with the DDA's mission to enhance quality of life and increase positive activity in the downtown environment.

We respectfully request \$2,000 from the Downtown Development Authority to help ensure the continued success of this important community event. DDA support will directly contribute to a safe, accessible, and engaging downtown experience for residents and visitors.

The Memorial Day Parade is a valued tradition that honors our nation's heroes while bringing the community together in Downtown Saginaw. With DDA support, we can continue to provide a meaningful and impactful event for all.

We appreciate your support and consideration.

Special Event Sponsorship *agreement form*

The undersigned affirms the information provided in this application is true and complete to the best of their knowledge. Furthermore, the applicant understands the requirements of the Special Events Program and agrees to abide by the terms and conditions.

SIGNATURE OR INITIALS OF APPLICANT: *Rachel Morneau* DATE: 3-31-21

APPLICANT CHECK LIST:

- GRANT APPLICATION FORM ✓
- DETAILED WRITTEN SUMMARY OF PROPOSED EVENT (WORD DOC OR PDF PREFERRED) ✓
- INCLUDE ITEMS FROM SCORING CRITERIA ON PAGE 1 IF APPLICABLE ✓
- W-9 FORM
- EVENT BUDGET FORM (INCLUDE ANY OFFICIAL DOCUMENTATION CORRELATING) ✓
- AGREEMENT FORM ✓

Any further questions please contact Rachel Morneau
Phone : (989) 757-2102 | Email: rmorneau@saginawfuture.com



DDA Monthly Prospect Project Report						
Property / Business	Owner / Developer	Assistance Needed	DDA Assistance	Misc. Incentives	Timeline	Status / Action
The Savoy, 127 S. Franklin St.	C. Webber and Max Bros.	Funding to support redev. of 2nd story.	Match on Main + Potential Facade Grant	N/A	Jul-05	Match on Main Grant contract signed 10/28.
Gaming and Technology Charter School	Dave Patterson	Facade Grant & Beautification	DDA Public Art Grant	N/A	Fall 2026	Redevelopment of the VNA building in Old Town Saginaw, \$3,750 DDA Public Arts Grant Awarded
The Brunch Guy 111 N. Hamilton St.	J. Austin	SEDC Loan	Match on Main (Event Space)	N/A	Match on Main Under Review by MEDC	SEDC Loan Approved Feb 2026, (Grand Opening Occurred Wed. 4/22. Match on Main Grant Submitted April 2026
Fifth Avenue Limited Partnership, 115 N. Hamilton St.	A. de Parry	Facade Grant	DDA Facade Grant	N/A	May-26	Application Received on 3/23, DDA to Review in April
Foods LLC, 122 E. Genesee Ave.	Foods LLC	Façade Grant	DDA Facade Grant	N/A	May-26	DDA Board Review
7/11 - 409 W Genesee	Shaheen Development	Brownfield Plan	Interlocal Agreement with DDA (Approved at January Meeting)	Brownfield Plan	Spring 2026	Under Construct.
Tri-Star Headquarters	Shaheen Development	Brownfield Plan	Interlocal agreement with DDA	Brownfield Plan	Spring 2026	Will be constructing the new headquarters, brownfield plan is currently being written.

DDA DRAFT PROGRAM BUDGET: 2026-2027

Saginaw Downtown Development Authority

a. COST CATEGORY	DDA DRAFT BUDGET 26-27
DDA Website	2,500
Public Arts Grant	10,000
Streetsdcape Improvemenmts	30,000
Police Patrol	25,000
Insurance - General Liability	4,520
Marketing	11,100
Façade Grant Program	74,447
Special Event Sponsorship	20,000
Security Cameras	5,500
Indirect Costs	5,878
Dues	750
TOTAL	189,695

a. COST CATEGORY	DDA Approved Budget: 25-26
DDA Website	2,500
Public Arts Grant	7,500
Streetsdcape Improvemenmts	20,000
Police Patrol	25,000
Insurance - General Liability	4,408
Marketing	11,100
Façade Grant Program	50,000
Special Event Sponsorship	16,386
Security Cameras	4,500
Indirect Costs	4,926
Dues	500
TOTAL	146,820