

A REGULAR MEETING AND STRATEGIC PLANNING SESSION OF THE COUNCIL OF THE CITY OF SAGINAW, MICHIGAN, WAS HELD SATURDAY, JANUARY 25, 2019, AT 8:30 A.M. IN THE GARDEN ROOM AT ANDERSEN ENRICHMENT CENTER, 120 EZRA RUST DRIVE, SAGINAW, MICHIGAN.

PRAYER AND PLEDGE OF ALLEGIANCE

Council Member Bryant offered a prayer and led the pledge of allegiance of the United States of America.

ROLL CALL

Mayor Pro Tem Moore called the meeting to order. Council Members present: Jamie Forbes, Clint Bryant, Annie Boensch, Brenda Moore, Autumn Scherzer, John Milne, Michael Balls and Bill Ostash: 8. Council Members absent: Floyd Kloc: 1.

Also in attendance were the following City staff members: Tim Morales, City Manager; Vicki Davis, Executive Assistant to the City Manager; Amy Lusk, City Attorney; Yolanda Jones, Director of OMB/Community Services; Lori Brown, Finance Director; Janet Santos, City Clerk; Robert Ruth, Chief of Police; Christopher Van Loo, Fire Chief; Dennis Jordan, Director of Human Resources; Beth Carson-Church, Assistant Director of Human Resources; Jeff Klopac, Director of Technology; Phil Karwat, Director of Public Services; John Stemple, Chief Inspector; Kim Mason, Director of Water and Wastewater Services; and Kristine Bolzman, Deputy City Clerk.

Members present from the Brownfield Redevelopment Authority were: Lori Brown, Bryan Weiss, and John Milne. Members present from the Zoning Board of Appeals were: Deanna Viriciglio, Jack Nash, David Helpap, and Bruce Gale. Members present from the Downtown Development Authority were: Paul Viriciglio, Mike Hanley, and Tom Basil. Members present from the Planning Commission were: Clint Bryant, Bob Hanley, and Yolanda Jones.

ANNOUNCEMENTS

Deputy City Clerk Kristine Bolzman announced that a portion of today's session will include an open discussion with members of City Council, Planning Commission, Zoning Board of Appeals, Downtown Development Authority, and Brownfield Redevelopment Authority.

PUBLIC INPUT

No members of the Public addressed the Council.

Moved by Council Member Bryant, seconded by Council Member Boensch to waive the Council Rules of Order and change the Order of Business to follow the Special Agenda prepared by the City Manager. 8 ayes, 0 nays, 1 absent. Motion approved.

REPORTS FROM CITY MANAGER

Mayor Pro Tem Moore welcomed all to the meeting.

Mayor Kloc entered the meeting at 8:52 a.m.

Director of OMB Yolanda Jones introduced Greg Branch, Brand Strategist with AMPM. Mr. Branch presented findings of the Marketing Communications Plan study as part of the Redevelopment Ready Community (RRC) project. Mr. Branch highlighted the research that was performed, target audiences that were identified, and goals and objectives to strive for. The tactical plan to obtain three strategic goals was outlined.

The three strategic goals are: Attract business, attract consumers, and attract real estate development. Mr. Branch reported that the business section of the City website is operational and that AMPM is working with Saginaw Future, Inc. to create a city-centric brochure for prospective businesses.

A short break was taken at 10:00 to 10:15 a.m.

City Attorney Amy Lusk reported on the parameters of the Medical Marihuana Act (MMA), the Medical Marihuana Facilities Licensing Act (MMFLA), and the Michigan Regulation and Taxation of Marihuana Act (MRTMA). MRTMA was established by Proposal 1 in the November 2018 General Election and requires municipalities to opt in or out of allowing marihuana facilities by December 2019. Attorney Lusk presented several pros and cons of each option. City Manager Tim Morales commented that a misconception is that allowing these facilities is a revenue generator; however, licensing fees can only offset administrative costs and must remain revenue neutral. Discussion was held.

A break was taken with a working lunch at 11:15 a.m.

Mayor Kloc introduced Assistant Director of Human Resources Beth Carson-Church. Ms. Church presented the proposed Fiscal Year 2019 Mid-Year Personnel Complement changes.

Director of OMB Yolanda Jones introduced Dr. Eric Scorsone, Director of MSU Extension Center for Local Government Finance and Policy. Dr. Scorsone presented the national economic overview with a focus on economic conditions that may impact the City. Basic economic development strategies and tactics were highlighted, including exporting enhancement, importing substitution, and improving workforce productivity.

Dr. Scorsone pointed out potential challenges including declining population and potential downsizing in the auto industrial sector.

A short break was taken at 1:22 to 1:40 p.m.

Mayor Pro Tem Moore introduced Luke Forrest, Michigan Municipal League Director of Civic Innovations. Mr. Forrest presented an outlook on Opportunity Zones and Funds. Opportunity Zones that exist within the City were identified and possible approaches to potential investment projects were highlighted.

City Manager Tim Morales concluded the Management Update and thanked those that presented.

Moved by Council Member Bryant, seconded by Mayor Pro Tem Moore to return to regular order of business. 9 ayes, 0 nays, 0 absent. Motion approved.

CONSENT AGENDA:

1. Approve the January 7, 2019 regular council meeting minutes.
2. Approve the mid-year changes to the FY 2019 Personnel Complement.

3. Approve the filing of the 2019 Single Lot Special Assessment Tax Roll in the office of the City Clerk for public examination, and that City Council call a public hearing to be held on February 18, 2019.

4. Approve the insurance policy renewal with Chubb/Federal Insurance Company; Hanover Insurance Group; Cincinnati Insurance Company; and Scottsdale Insurance Company effective February 1, 2019 to February 1, 2020, for a total of \$364,774.

5. Approve the blanket purchase with Verizon Connect for Vehicle Monitoring Systems for \$4,548.00 for the remainder of FY 2019 and \$9,096.00 annually for FY 2020 through FY 2022.

6. Ratification of a purchase with Versalift Midwest for \$2,344.50 for Forestry Truck repair parts for the Streets Division.

Moved by Council Member Bryant, seconded by Council Member Scherzer to approve consent agenda items 1 through 6, as presented. 9 ayes, 0 nays, 0 absent. Motion approved.

ADJOURNMENT

Moved by Council Member Bryant, seconded by Council Member Boensch to adjourn the meeting at 2:19 p.m. 9 ayes, 0 nays, 0 absent. Motion approved.

As recorded by Deputy Clerk Kristine Bolzman.

Janet Santos, MMC
City Clerk

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