



Minutes

Downtown Development Authority

January 28, 2025 – 3:30 p.m.

989-754-8222

- I. **Call to Order** – Chair Tom Basil called the meeting to order at 3:30pm.
- II. **Roll Call** – Rachel Morneau took roll.
Members Present: Tom Basil, Mike Hanley, Tim Morales, Todd Gregory, Mason Sarosi, Herb Spence, Amy Spadafore, Eric Tankersley, Adam Tompa, and Denny Whalen.
Staff Present: Rachel Morneau and Steve Hensley.
- III. **Approval of Minutes – Tuesday, November 26, 2024 – Action Item**
Motion made by Board Member Hanley, supported by Board Member Tompa to approve the DDA November 26, 2024, meeting minutes. Motion approved.
- IV. **DDA Budget Update**
Staff Hensley shared a breakdown of the DDA budget, including the allocation of \$20,000 for Façade grants and \$8,486 for Special Event sponsorships, with \$1,986 remaining for special event grants. The next fiscal year's budget will begin to be discussed at the February DDA meeting.
- V. **Match on Main**
Staff Hensley shared the “Match on Main” program is now open and encouraged board members to assist with promotion through word of mouth and social media. This is a competitive grant program and the deadline for qualifying Saginaw DDA applicants is March 27th. The program offers reimbursement of up to \$25,000 with a \$2,500 match.
- VI. **DDA TIF Plan Reset**
Staff Hensley provided update on the DDA TIF reset and establishment of the Citizens Advisory Council, and continued work with its consultant: Spicer Group. This requires nine residents from the district. DDA staff are facilitating the process for establishment of the council and subsequent steps for promotion. DDA staff will continue to keep the board up to date as the process progresses forward.
- VII. **Announcements/Miscellaneous**
 - a. Member Spadafore announced a Valentines Day show at Pit and Balcony, also featuring a signature cocktail.
 - b. City Staff Zimmerman updated the DDA board about the development plans for the Riverfront Park and Scape, the landscape architects, who will be giving an update at the City Council meeting on February 24th. More meetings will be taking place with Scape throughout the community as well. The estimation for the park is 12.3 million and currently there is six million raised. Additional grant submissions and potential state funding are underway.
 - c. Member Morales made note that he will be finding an alternative meeting space for the DDA group as construction continues at City Hall.

VIII. Next Meeting – Tuesday, February 25th, 2025 – 3:30pm

IX. Adjournment

Motion by Board Member Spadafore, supported by Board Member Whalen, to adjourn the meeting at 4:00pm. Motion approved.

IF YOU ARE DISABLED AND NEED ACCOMMODATION TO PROVIDE YOU WITH AN OPPORTUNITY TO PARTICIPATE OR OBSERVE IN PROGRAMS, SERVICES, OR ACTIVITIES, PLEASE CALL Rachel Murdock (989) 757-2102.