



Agenda
Downtown Development Authority
October 24th, 2023 – 3:30 p.m.
989-754-8222

I. Call to Order – Chairman Tom Basil called the meeting to order at 3:30 pm.

II. Roll Call – Rachel Morneau took roll

Members Present: Tom Basil Dawn Goodrow, Todd Gregory, Mike Hanley, Jim Hill, Darrick Huff, Tim Morales, Amy Spadafore and Eric Tankersley.

Staff Present: Tom Miller, Steve Hensley, and Rachel Morneau

III. Public Comment

a. STARS Memorial Cup - Transportation Plan Follow-Up, Glenn Steffens

Mr. Steffens shared a few options regarding the city loop and different bus routes for during the Memorial Cup event. He confirmed that the buses would be marketed in a way to stand out from the others that are being used for the regularly scheduled routes, and those specifically for the Memorial Cup event.

Steffens also shared the importance of local Saginaw businesses and community events being confirmed to take place throughout the days of the event for guests and bus riders.

IV. Approval of Minutes – Tuesday, September 23rd, 2023 - Action Item

Motion made by Member Huff supported by Member Morales to approve the DDA September 23rd minutes. Motion carried.

V. Funding for Public Art Committee – Tom Miller

Miller shared that if a DDA Art Committee is formed a new budget would need to be formed to allocate funds to the Art Committee. Miller asked if public art is first something the DDA board would like to support, if so, fund the public art committee, or move it back in the façade grant. Façade could potentially put aside a specific amount of funds for public art each year.

Miller also updated the board on issues with the application process for façade grants. Applicants are submitting the application after the project is already completed or in the process of being completed. Miller shared that he would like to have a rolling grant application system. We get approximately 15 applications per year. We do not get them every month. These Façade

Committee meetings would be simple to work into the days the DDA is already meeting-scheduling façade meetings as needed prior to the main DDA meeting.

Member Hill commented that meeting as the applications are submitted is a good idea, and that winter is a good time to get a hold of potential applicants as well.

Miller also mentioned the issue of having incomplete applications and balancing the deadline of DDA meetings to review.

Member Spadafore asked if façade is a reimbursement grant. Miller confirmed it is.

Chairman asked who would like to be on the Public Art Committee- Members Spadafore, Dawn and Morales confirmed they would be a part. Possibly Member Tankserley. Chairman appointed Member Spadafore as the chairperson for the DDA's Public Art Committee.

Gregory asked the importance of this and the concern of creating specific committees within the DDA.

Morales explained that art is a function of the DDA and fundable through the DDA.

VI. Beautification Update – Steve Hensley

- a.** DDA Flowerpots
- b.** Snowflake Installation

Hensley shared that a budget update regarding the DDA financials would be shared monthly with the board.

Chairman asked why EV chargers were noted in red. Hensley explained that is a cost the city has taken on, and the red is what is available funds. Hensley also shared how the façade grants and special events are broken down in the budget.

Hensley proceeded to give a brief update on the DDA flower pots, updating for Christmas, and the installation of the snowflakes as winter approaches.

Motion made by Member Huff, supported by member Spadafore to support the pots for the Christmas décor. Motion carried.

VII. Announcements/Miscellaneous

Zimmerman shared that the city will have a meeting for local businesses and nonprofits to discuss Memorial Cup happenings- potential new business hours, specials, and community events.

Morneau shared the Saginaw SOUP pitch competition event will be held in the coming weeks, Thursday Nov 2nd at 6pm at the CMURC, inside the SVRC Marketplace. There are five competitors pitching.

Motion made by Member Hill, supported by Member Morales for the DDA to support the loop #1 of having 2 buses for the Memorial Cup event costing \$27,000. Motion carried.

VIII. Next Meeting – Next Meeting is Tuesday, November 28th, 2023 – 3:30pm

IX. Adjournment

**Motion made by Member Spadafore, supported by member Huff to adjourn the DDA meeting.
Motion carried.**

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